

AGENDA
Watertown-Mayer Royals Booster- Virtual Meeting
September 12, 2021

- I. Welcome/ Call to Order**
- II. Review of August Minutes**
- III. Treasurer's Report**
- IV. Money Request**
- V. Sub-Committee Reports/ Old Business:**
 - A. Advertising**
 - B. Sponsorship**
 - 1. All 6 spots on scoreboard are sold**
 - a. 4 year commitments (\$2000/ yr.)**
 - 1) CorTrust**
 - 2) Bremer Banks**
 - b. 6 year commitments (\$1600/ yr.)**
 - 1) Neaton Bros Erosion**
 - 2) The Cookie Store**
 - 3) All Seasons Sports**
 - 4) Ridgeview**
 - 2. School/ AD will manage these contracts and everything that comes with them including the revenue.**
 - 3. Support and be sure these sponsors are in the forefront of our digital ads.**
 - C. Apparel**
 - D. Concessions**
 - 1. Opening/ Closing/ Training**
 - 2. Concession for first home FB game**
 - 3. Grand opening and homecoming**
 - E. Live-Streaming Update**
 - F. Booster Bash**
 - G. Fall Sports Meeting / Coach Meeting- Recap**
 - H. Raffle for Fall Fundraising**
- V. New Business**
 - A. Misc. Items for Discussion:**
 - 1. Recruiting**
 - a. Call 2 people?**
 - b. Advertise free sports pass in the recruiting process?**
 - c. Bylaw changes?**

NEXT BOOSTER MEETING: SUNDAY, OCTOBER 13TH 7 PM - NEW MEDIA CENTER