

## Royal Booster Club Minutes

April 11, 2021

**Members Present:** Dawn Anderstrom, Carla Baumann, Katy Jo Danielson, Heather Heun, Chad Lommel, Lis McDonald, Deb Neaton, Mike Neaton, Ed Rundell. Brett Sutter, Carol Thurston, Tom Thurston

**Guest:** Scott Bizek – 2nd meeting, Elliott Maas - BPA

I. Meeting was called to order at approximately 7:08 p.m. by President Mike Neaton

### II. Treasurer's Report:

Treasurer's report was reviewed. Please see report for full details. As of 04/10/2021, the balance in the account was \$43,997. No deposits had been made since last meeting and the only expenses were for Patches/ pins/ All Star Trophy and awards. Annette was not able to attend, but did want clarification on payout of the \$15,000.00 we typically give to the Activities Department. Group determined that since we have not paid anything, a check for the full \$15,000 should be made. Heather will communicate this and Annette will send the check to the school.

### III. Secretary's Report:

February notes were reviewed.

Motion made by Dawn Anderstrom to accept the February minutes – Katy Jo Danielson seconded – all approved -motion carried.

### IV. Money Request –

A. Elliott Maas appeared for BPA. This year, was another successful year at their virtual State Leadership Conference. Seven of the students earned top awards and will advance to compete at the National level. Even though the competition is virtual, the fees still apply. Letter submitted on their behalf was reviewed. Additionally, Heather Heun contributed information from Advisor Ms. Misuraca that \$600 would cover their expenses this year.

Motion was made by Deb Neaton to approve \$600.00 to BPA – Carol Thurston seconded – all approved – motion carried.

B. Heather Heun shared with the group that the WMES PTO is doing a virtual Strides for Students this year and wondered about a donation for apparel as we have done in the past. Heather shared that there is a portion of a tub that was kept back last spring for this event that has youth sizes.

Tom Thurston made a motion to donate these clothing items to WMES PTO Strides for Students for prizes – Carla Baumann seconded – motion carried.

## **V. Sub-Committee/Old Business:**

### **A. Banners**

- Dawn Anderstrom shared that she had received some responses from others that as they look forward to soliciting for advertising/ banners, there needs to be more opportunities to sponsor. Ideas of packaging and pricing options have also been shared. There are a lot of questions regarding what opportunities with the new stadium will be available to our group to capitalize on. Additional questions have been posed regarding combining advertising with livestreaming advertising. Dawn said those interested in meeting to discuss more will be happening soon. She will be coordinating this either in-person or virtually.

### **B. Live-Streaming**

- Ed Rundell reported that they are working towards closing the Go Fund Me page. At last check, this has generated close to \$1,000. Ed mentioned that they have received a lot of positive feedback regarding those opportunities where there have been announcers of some sort. He specifically mentioned student Caleb Barnhart's play by play for basketball he was able to do as well as the several wrestling meets – all have received very positive feedback. Ed Rundell has worked with Administration at the High School and has an Internship opportunity for students interested in participating – as many students as wanting can participate. Discussion was made regarding the option of maybe buying another set of equipment to mount permanently in the competition gym for simplicity – group will keep this in mind for future reference. **C. Apparel Update** – No updates at this time

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**D. Concession Coordinator Position** – No updates at this time – hope to have an update in June.

### **E. Booster Bash**

- Carol Thurston reported that they need to re-group. At this time there is no specific plan. Julie Berrios retiring from the group was a big hit – to pull this off, it will take many more hands. There has been discussion about doing something on school property perhaps with the new outdoor stadium an Exclusive First Night or Tailgate theme– to help not only raise funds, but to drive up membership.

## **VI. New Business:**

**A.** Livestreaming is being requested for the Senior Awards Night on May 12<sup>th</sup> – Ed Rundell and Heather Heun will work this event.

**B.** Discussion of next meeting in May:

1. Mike Neaton announced he will not be running for President again and will be, in fact, retiring from the Boosters – this May is the new election of President and Secretary. Booster members will be asked to nominate people for these

two positions and there will be a vote on both in May. With Mother's Day and other conflicts the next Booster Meeting will be Sunday, May 23<sup>rd</sup> at 7 pm.

2. An invitation will be extended to Activities Director Szymanski and Superintendent Schuler to attend next meeting to gain some clarification re: construction and where Boosters will fit in.

Tom Thurston made a motion to adjourn the meeting, Dawn Anderstrom seconded – all approved – motion carried.

Meeting was adjourned at 7:47 PM.